



The valley's first choice for **LOCAL** news and sport

Looking for the ideal way to distribute your client catalogues or brochures throughout the Clarence Valley?

The Clarence Valley Review is a locally owned independent newspaper delivered weekly to households throughout the Clarence Valley on the far North Coast of New South Wales.

Our area includes the major regional city of Grafton and the towns of Maclean, Yamba and Iluka. There are also numerous smaller villages, most of which never receive catalogue drops.

Our distribution exceeds **18,000** and we have over 40,000 readers. No other publication in the Clarence Valley has this coverage.

Catalogues can be inserted into the Clarence Valley Review, at an affordable rate, ensuring delivery to the maximum number of readers throughout the Clarence Valley. The benefit to clients are numerous.

- Existing catalogue drops throughout the Clarence Valley are normally restricted to the major towns.
- Many hundreds of residents live outside these centres and all have access to the Clarence Valley Review (and associated inserts) within the newspaper.
- Delivery of your client catalogue is not affected by any "No Junk Mail" message at the residence, as the overwhelming percentage of householders do not class the local newspaper as "Junk Mail".
- Each copy of the Clarence Valley Review is folded, then individually wrapped and sealed in plastic, ensuring the insert remains dry and in pristine condition no matter what the weather.



Circulation 18,309
Readership Over 40,000

Delivered to Grafton, Ulmarra, Maclean, Yamba, Iluka and surrounding villages throughout the Clarence Valley Shire.

BIGGER
CIRCULATION

MORE
LOCAL STORIES

MORE
COMMUNITY NEWS

MORE
SPORTS ARTICLES

THE ONLY
INDEPENDENT
NEWSPAPER
IN THE
CLARENCE VALLEY

GRAFTON: 49 Queen Street.
Phone: (02) 66428570,
Fax: (02) 66428577.

YAMBA: 126 Yamba Road.
Phone: (02) 6646 9466,
Fax: (02) 6646 9323

E: sales@cvreview.com.au.



INSERT DISTRIBUTION AREAS

HOME DELIVERIES	Lwr River	Grafton	Villages	Total
ILUKA including Woombah, Ashby	1200			1200
MACLEAN including Broomshead, Brushgrove, Woodford Is, Ilarwil, Gulmarrad, Lawrence, Townsend	2660			2660
YAMBA including Angourie, Wooloweyah, Palmer's Island,	3305			3305
SOUTH GRAFTON including Clarenza, Ulmarra, Southgate		2655		2655
GRAFTON including Junction Hill, Waterview Heights, Westlawn		4825		4825
TOTAL HOME DELIVERIES	7165	7480		14645
COMMERCIAL DELIVERIES COST \$110 PER 1,000	2145	775	735	3155
TOTAL PRINT RUN COVERAGE	9310	8255	735	18300

TOTAL PRINT RUN COVERAGE: 18,309 as at April 2008 includes commercial deliveries to outlying villages, eg Wooli, Minnie Water, New Italy, Tucabia, Tyndale, Coutts Crossing, Copmanhurst, Glenreagh, Woodburn, Chatsworth Island, Hernani, Jackadgery Malabugilmah, Tyingham, Ewingar, Tabulam, Dundurrabin, Baryulgil, Halfway Creek etc as well as newsagents, shops, motels and caravan parks.

INSERT RATES:	0-2,000	\$100 per 1,000	Prices do not include GST.
	2,001 – 4,000	\$85 per 1,000	
	4,001 – 10,000	\$75 per 1,000	
	10,000+	\$65 per 1,000	

1. All inserts are required to be in divisions of 100 OR in bundles or boxes of 200 (otherwise additional cost will be incurred)
2. Deadline for bookings is 12 noon on the Wednesday preceding publication date
3. Inserts exceeding 12 pages will be subject to a surcharge of \$20 per 1,000
4. The publisher may refuse an insert due to excess size or weight etc
5. Deadline for the delivery of inserts to the Yamba office is 3 pm on the Friday preceding insert publication date.
6. Exact delivery areas must be specified with booking if partial coverage is required otherwise left to our discretion